

# Why Young Living?

Everyone is using essential oils these days. But which oils are the best?

This class will answer your questions about who you can trust, what oils are most effective, who gives you the best bang for your buck and more! Come along with us as we set out to explore all that is Young Living and share what makes its products and the company as a whole different from everyone else.

From the founder to the foundation, to oils and supplements, to quality products and community support, you will learn how all these combined create a company committed to providing you with nature's best. Young Living empowers you to be well, discover your true potential, and live a purposeful life.

# Man on a Mission



# "Necessity is the mother of invention."

When D. Gary Young found himself confined to a wheelchair with a prognosis that he would never walk again after a severe logging accident in 1973, Young Living was born, although this dream would not be fully realized until 21 years later.

After three suicide attempts, hitting rock bottom, feeling "disconnected from God, my family and the world", and some "tough love" from his father, Gary resolved that "if it's the last thing I do, I will get out of this bed, and I will walk and ride my horse again!"\*

Sometimes it is when we find ourselves at our weakest points in life that our greatest strengths are born. This led Gary to explore different avenues of healing, grow his knowledge of herbs, reconnect with his Creator, travel the world to learn about the production, usage and application of essential oils, and bring his attention to the many other people also needing help.

Gary purchased farmland, planted crops, and built his own distillery. In 1994, along with his wife Mary, they began cultivating lavender, peppermint, melissa, clary sage, and many other herbs. He saw the need for top-quality essential oils, and he continued to grow and expand his knowledge, acreage, and technology. Coupled with Mary's previous knowledge of the direct-selling industry, together they grew Young Living into the world leader in essential oils and wellness solutions.

Through all of the success (and failure), there is one thing that Gary and Mary never lost sight of... **the people.** 



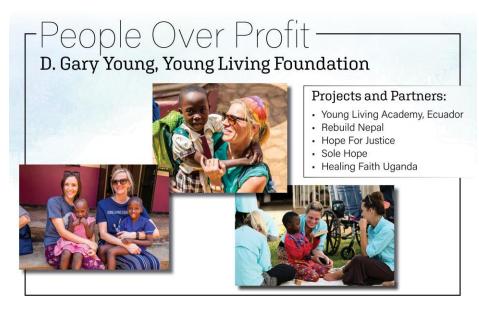
### Mary Young, Empowering Others

Our CEO and co-founder, Mary Young, was featured in the Direct Selling News article "35 Female Founders Shaping the Channel's Future." In her interview, she tells the story of when her husband, Gary Young, asked her to take the position of CEO. Through her work, she's learned that the power of the CEO is really about empowering others.

Mary enjoys looking for opportunities and encouraging people to grow and become successful in their individual responsibilities.

She offers this advice to young women entering the corporate direct selling field: "Surround yourself with honest, skillful, intelligent people who care about others and about doing what is best for the business. Communicate and be open to those you hire. Listen and never jump to conclusions." Read and share this article: <a href="https://www.directsellingnews.com/taking-the-lead/">https://www.directsellingnews.com/taking-the-lead/</a>

# People Over Profit



Gary's heart for people shows through in the development of the D. Gary Young, Young Living Foundation, which is committed to empowering individuals to achieve their potential and to defy limitations by providing wellness and education opportunities to underserved communities. Every penny donated goes directly to those in need because 100% of the administrative costs are covered by Young Living. Donating can be as simple as adding \$1.00 to your order total. Over 250,000 individuals have been impacted by the work of the Foundation.

#### **Projects and Partners**

- Young Living Academy, Ecuador Built in 2009 by Gary and Mary Young, the academy educates students in grades pre-K through 12th, maintaining a 97% attendance rate and 100% of seniors graduating each year!
- Rebuild Nepal The Young Living Foundation rebuilt schools and homes in Yarsa, Nepal, after
  the devastating earthquake in 2015, and is still focused on restoration and rebuilding in Nepal
  today.
- **Hope For Justice** The focus of this mission is to end human trafficking and modern day slavery. With 10 fully-funded Lighthouse Centers, children rescued from slavery have a safe place to heal, recover, and learn. The Shine Career School in Cambodia also provides those recovering with education and vocational training, gives them hope, and empowers them to follow their dreams.
- **Sole Hope** The primary focus of this mission is to help children and adults in Uganda become and remain jigger-free. Jiggers are parasitic insects that burrow into an individual's feet and can cause life-threatening infections. Just by providing antibiotics and shoes, men, women, and children can live and remain jigger free.
- **Healing Faith Uganda** This organization provides malaria education, prevention, and treatment to rural villages. In Uganda, 42 children die each day from malaria, and for just \$1, Healing Faith can test and treat a child with malaria.

You can donate to the Foundation as a general donation or you can donate to a specific project that sits heavy on your heart.

# Our Promise to You

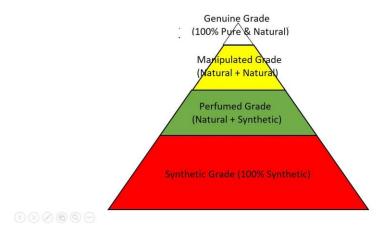


**Seed to Seal** is a quality commitment and promise Young Living makes to YOU. Seed to Seal consists of three pillars - Sourcing, Science, and Standards. These three are the foundation on which every product is built and everything that Young Living does. This promise ensures you can trust that Young Living is providing you with products of the highest quality and purity, free from synthetics. You can expect that Young Living will provide you with only the BEST!

- Plant material that is grown on corporately-owned farms or carefully vetted partner farms (that you CAN visit!)
- Sustainable farming and sourcing practices, providing the purest oil
- Great care is taken to preserve and protect natural resources
- Hand-weeded fields and ZERO use of pesticides
- Oils that retain all their natural constituents and therapeutic properties
- Use of food-grade distillers with state-of-the-art design and distillation methods
- Low pressure and low-temperature distillation, without the use of solvents or synthetic chemicals
- Rigorous testing on each batch by internal labs and third-party facilities
- Oils that are carefully reviewed through every step of production in order to meet or exceed industry safety and purity standards (beyond organic!)

To learn even more about the entire Seed to Seal promise, go HERE.

# Hierarchy of Essential Oil Grades



2 Reasons Why I Promote the Use of high quality Genuine Grade essential oils.

Some have asked me why I insist on using the HIGHEST QUALITY Genuine Grade essential oils. Some say there is only ONE GRADE of essential oils in the aromatherapy market. Don't believe it.

I can't ignore what I know about the Essential Oil Industry with greedy Producers and Brokers. YOU deserve the BEST. So here is why I keep Pushing for Genuine Grade oils:

#### 1. Manipulated

Perfumed and Synthetic Grades are Inferior and HarmfulThese lower grade oils are Inferior, Cheaper, contain Synthetic Fragrances and the aromas are Manipulated. Would you buy an iPhone not produced with Apple's quality designs & standards?

#### 2. Purchasing Departments are always looking to SAVE Money

The job of the Purchasing Departments in essential oil companies is no different from other companies. The goal is to buy supplies AT THE LOWEST PRICE. "Buying at the lowest price" eventually will yield "buying inferior products." Most essential oil companies have no idea that they are buying lower quality essential oils. No idea!

Would you diffuse inferior essential oils? Would you put a drop of Perfumed oil on your child's skin? How about ingesting a drop or two of Manipulated oil?

#### **CONCLUSION**

Customers who are promised the highest quality should get it.

Cole Woolley, PhD.

Here's a short video about the testing done by Young Living: https://www.youtube.com/watch?v=Zk\_m1Ca6RY8

# Global Farms



Because Young Living takes such great care in bringing you the highest quality products straight from nature, it has established farms around the globe for cultivating and distilling essential oils.

# Young Living Lavender Farm and Distillery: Mona, Utah, USA

Lavender, Clary Sage, Goldenrod, Melissa, Juniper, Blue Yarrow, White Fir

Skyrider Wilderness Ranch: Tabiona, Utah, USA

Einkorn

Highland Flats Tree Farm and Distillery: Naples, Idaho, USA

Idaho Blue Spruce, White Fir

Northern Lights Farm and Distillery: Fort Nelson, British Columbia, Canada

Northern Lights Black Spruce

Vida De Seville Distillery: Almaden De La Plata, Seville, Spain

Cistus, Frankincense, Myrrh

# Kona Sandalwood Reforestation Project: Big Island, Hawaii, USA

Royal Hawaiian Sandalwood

#### Finca Botanica Farm and Distillery: Chongon (Guayaquil), Ecuador

Ylang Ylang, Palo Santo, Mastrante, Lemongrass, Eucalyptus Blue, Dorado Azul, Ocotea, Plectranthus Oregano, Ruta Graveolens, Chocolate

#### Dalmatia Aromatic Farm and Distillery: Split, Croatia

Helichrysum, Sage, Juniper, Bay Laurel

To see a complete list of all the farms including others in Mexico, Bulgaria, Australia, and the Philippines, go HERE.

# Products for the Whole Family



Young Living is so much more than just essential oils. With the commitment to helping people experience real wellness, the company offers product lines for every member of your family.

#### Men

Our line of Shutran products gives busy men everything they need to care for their skin and bodies, using natural ingredients and essential oils that will leave them feeling confident and courageous.

#### Women

Young Living believes that no woman should have to compromise quality for beauty. Skin Care product lines provide safe products for all different skin types! See our <a href="Skin Care Class">Skin Care Class</a> for more details!

#### **Babies**

It is never too early to start thinking about the health of your children. Studies have found that some babies have evidence of nearly 300 chemicals already in their bloodstream at birth. Young Living created the Seedlings line to make it easy to choose safe and gentle products for your babies that are free of all the harmful chemicals.

#### **Kids**

The Kidscents line of oils, supplements, and personal care products is specifically designed to address common childhood concerns and well-being. Young Living has taken the guesswork out by pre-diluting these oils for quick and easy application.

#### **Pets**

You didn't think we would forget about them, did you? You love your fur babies and so does Young Living. The Animal Scents Collection is specifically designed for a wide variety of animals. This collection includes exclusive oil blends to support your pet's health and overall well-being.

Watch for future classes covering these categories.

# Personal Care Products

# Products for Personal Care



- · Shampoo and conditioner
- · Shower gel and bar soap
- · Toothpaste and mouthwash
- Facial cleanser
- · Shaving cream
- · Moisturizers and wrinkle cream
- Lotion and body butter

Eighty-four thousand chemicals are legal for commerce in the US, all essentially <u>unregulated.\*</u> Many of these are found in personal care products and cosmetics. Young Living carries a full line of targeted personal care products that will cleanse your skin, support healthy teeth and gums, and leave your hair shiny and clean - all infused with powerful essential oils and no harsh chemicals.

# Home Products



You are the gatekeeper of your home. You have the power to choose what you allow in. Americans can spend as much as 90% of their time indoors, so the fewer chemicals we allow into our home, the better.

#### **Enter Thieves.**

This particular line of Young Living products is infused with the Thieves essential oil blend giving you safe and effective plant-based products that can replace all the conventional household cleaning products that you may be using. There is a safer alternative for every product in every room in your home. <u>Take a look!</u>

# **Nutrition & Wellness Products**

# Products for Nutrition & Wellness

- Essential Oils
- Ningxia Red
- · Slique Weight Management
- Supplements



True wellness starts from the inside out and Young Living has a full line of products and supplements that provide optimal nutrition to work with your body to keep it above the wellness line.

#### **Essential Oils**

With more than 220 essential oil singles and blends (the most of any company out there), there truly is an oil for everything. Every aspect of your physical and emotional well-being can benefit from essential oils.

### Ningxia Red

This powerful juice supplement is designed to energize, fortify, and revitalize the body and mind. It is jam-packed with antioxidants and supplies the body with an abundance of vitamins and minerals known to support a healthy body and various organ functions. Learn more here.

#### Slique (weight management line)

Maintaining a healthy weight isn't just about a number on the scale. It has so much more to do with *how you feel*. Slique products will help you support healthy weight management, keep you feeling fuller longer, and give your body the nutritional support it needs.

# **Supplements**

In a perfect world, we would be eating a perfect diet and our bodies would be receiving all the nutrition needed simply from the foods we eat. Unfortunately, that is not the case. The Environmental Working Group found that "more than 40 percent of adults have dietary intakes of vitamin A, C, D and E, calcium and magnesium below the average <u>requirement for their age and gender."\*</u> This is why you need to supplement.

Testing the absorption of <u>Multigreens</u> showed that 42% was absorbed in 24 hours. After adding essential oils to the formula, blood absorption increased to 64% in 30 minutes and 86% in one hour (info taken from the *Essential Oils Desk Reference*). This means you are actually using more and eliminating less! Be sure you are getting the most out of your supplements by choosing those that are infused with essential oils, aka Young Living supplements.

# Get the Best Deal





When you embark on a journey to live a life filled with wellness, purpose, and abundance, it takes more than just one drop of oil to get you there. Embracing Young Living is *embracing a lifestyle* - making a commitment to better choices for you and your family and helping others do the same thing. When you do this, you will reap the rewards.

One aspect about this company that cannot be conveyed through a class is the **community**. Young Living is not just a company. It is a family. You have to experience it for yourself to fully understand, but there is definitely something different and special about this community. It started with Gary and lives on through everyone he touched and who they touch. Our team community is called Share Scents and we have on demand classes, educational blog posts and a team vault where you can keep up on all the latest news. Once you join our team i will get you access to the highest quality educational resources where you can learn at your own pace.

If you aren't already part of our amazing family, I would love to help you get started. Let's connect and work together to figure out your most pressing needs and find the perfect products for you! <u>Get started here</u>.



#### **Share Scents**

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It is not intended as a replacement for diagnoses from a licensed medical professional. Consult with the health authorities of your choice.

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